

The Contra Costa County Teacher of the Year program honors and recognizes teachers from throughout the county for the amazing work they do every day. There are several ways individuals and organizations can participate in support of this valuable program.

The most common way to participate is to become a donor. Donations are used to celebrate teachers and fund classroom grants, which are distributed to each Teacher of the Year.

• **Title:** \$15,000 +

• **Corporate:** \$14,999–\$10,000 range

• **Visionaries:** \$9,999 – \$5,000 range

• **Benefactors:** \$4,999 – \$1,000 range

• **Sponsors:** \$999 – \$251

• **Contributors:** below \$250 in cash or in-kind services

Contra Costa County school districts select their Teachers of the Year, all of whom will be honored at the in-person ceremony on Thursday, September 19, 2024, at the Lesher Center in Walnut Creek. Two County Teachers of the Year are named, and each district Teacher of the Year receives classroom grants provided by our generous donors. The purpose of the Teacher of the Year program is to:

- Recognize outstanding teachers in Contra Costa County
- Provide support for classroom/school programs
- Develop school/business partnerships
- Help increase public awareness of teaching excellence in our county





All contributions go directly into classrooms or to recognize educators.

 ${\tt CCCOE}\ is\ a\ government\ agency.\ IRS\ Designation:\ Tax\ Identification\ Number\ is\ 94-2675635.$







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SPONSORSHIP LEVELS

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Presentation of award or speak at the in-person ceremony to highlight your organization's association with the Teacher of the Year program						•
One-page sponsor welcome/congratulations letter printed in the in-person ceremony program						•
Logo on cover of the printed program						•
Logo on Teacher of the Year signage at in-person VIP reception and ceremony						•
Logo on front of Teacher of the Year t-shirt						•
Sponsored social media post five (5) times throughout the academic year						•
Prominent placement of logo on Teacher of the Year website					•	•
Announced and introduced at the in-person ceremony					•	•
Logo featured prominently during in-person ceremony and in rebroad- casts throughout the year on EdTV					•	•
Logo featured on social media posts related to Teacher of the Year					•	•
Sponsored social media post three (3) times throughout the academic year					•	
Logo on all Teacher of the Year-related news releases				•	•	•
Logo on the back of Teacher of the Year t-shirt				•	•	•
Logo on Teacher of the Year website				•	•	•
Tickets to the in-person VIP reception and ceremony			(2)	(4)	(6)	● (8)
Thank you notes from our Teachers of the Year, highlighting the teaching tools and supplies they plan to purchase with their classroom grant			•	•	•	•
Tickets to the in-person ceremony	• (2)	(4)				
Name on sponsor list in the printed program and Teacher of the Year website	•	•	•	•	•	•

Purchase Teacher of the Year tickets for in-person ceremony at Lesher Center (1601 Civic Dr, Walnut Creek, CA 94596).



TO JOIN US OR FOR MORE INFORMATION, CONTACT: